|  |  |
| --- | --- |
| Northern Territory Government | Department of Business |

Northern Territory
Wholesale Alcohol Supply
2007 to 2014

**Table of Contents**

[Wholesale Alcohol Supply 2](#_Toc430248457)

[Summary 3](#_Toc430248458)

[Per Capita Consumption 4](#_Toc430248459)

[Wholesale PAC Supply 5](#_Toc430248460)

[Northern Territory Total 5](#_Toc430248461)

[Regional Composition 9](#_Toc430248462)

[Darwin 10](#_Toc430248463)

[Palmerston 14](#_Toc430248464)

[Alice Springs 18](#_Toc430248465)

[Katherine 22](#_Toc430248466)

[Tennant Creek 26](#_Toc430248467)

[Nhulunbuy 30](#_Toc430248468)

[NT Balance 34](#_Toc430248469)

Wholesale Alcohol Supply

Wholesalers registered to trade alcohol in the Northern Territory (NT) provide the Department of Business with data on the volume of alcohol supplied to licensed retailers by product type (cask wine, bottled wine, fortified wine, cider, standard spirits, pre‑mixed spirits, full‑strength beer, mid‑strength beer and low‑strength beer).

The volume of each product supplied in the NT is multiplied by its estimated fraction of alcohol content so that the amount of pure alcohol associated with each product type can be compared. The figures presented in this document represent the wholesale supply in litres of Pure Alcohol Content (PAC). Wholesale PAC supply statistics are presented for the NT as a whole; each of the major urban centres (Darwin, Palmerston, Alice Springs, Katherine, Tennant Creek and Nhulunbuy) and for the NT Balance[[1]](#footnote-1).

An estimate of the apparent per capita consumption of alcohol in the NT is determined by dividing the total alcohol supplied in the NT by an estimate of the population likely to be drinking. National statistics include those people aged 15 years and above as the likely drinking population. As the NT is a major centre for tourism, the total population likely to be drinking is derived by adding the estimates of the NT interstate and international tourist numbers[[2]](#footnote-2) to the Australian Bureau of Statistics’ estimates[[3]](#footnote-3) of the NT population aged 15 years and over. Apparent consumption can only be reliably calculated for the whole of the NT as population estimates are considered unreliable at lower geographic levels.

Where population changes are cited for regional areas, they are based on the Australian Bureau of Statistics’ total estimated drinking‑age residential population for those regions.

Summary

Estimated per capita consumption of alcohol in the Northern Territory has dropped to 12.21 litres per person in the 2014 calendar year. This is the lowest estimated consumption value recorded for the Territory in the period 2007 to 2014. The latest value continues the decreasing trend in estimated consumption seen in the Territory since 2007.

Estimated per capita consumption in 2014 was 5% less than in 2013, and 17% less than in 2007.

Wholesale alcohol supply (litres pure alcohol content) in the Northern Territory in 2014 was 1% less than in 2013. This is the lowest supply value recorded for the Northern Territory in the period 2007 to 2014.

Wholesale alcohol supply (litres pure alcohol content) in Darwin in 2014 was 1% greater than in 2013 while the estimated drinking‑age residential population also increased by 1%.

Wholesale alcohol supply (litres pure alcohol content) in Palmerston in 2014 remained relatively steady compared to 2013.

Wholesale alcohol supply (litres pure alcohol content) in Alice Springs in 2014 was 10% less than in 2013. This is the lowest supply value recorded for Alice Springs in the period 2007 to 2014.

Wholesale alcohol supply (litres pure alcohol content) in Katherine in 2014 was 1% less than in 2013.

Wholesale alcohol supply (litres pure alcohol content) in Tennant Creek in 2014 was 22% less than in 2013. This is the lowest supply value recorded for Tennant Creek in the period 2007 to 2014.

Wholesale alcohol supply (litres pure alcohol content) in Nhulunbuy in 2014 was 4% less than in 2013. This is the lowest supply value recorded for Nhulunbuy in the period 2007 to 2014.

Wholesale alcohol supply (litres pure alcohol content) in the NT Balance in 2014 was 6% greater than in 2013 while the estimated drinking‑age residential population increased by 1%.

Per Capita Consumption

Table 1 and Figure 1 show the estimated per capita consumption of alcohol in the Northern Territory for the calendar years 2007 to 2014.

Table 1 Estimated Per Capita Consumption - Northern Territory

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Consumption** | **14.71** | **14.30** | **13.90** | **13.40** | **13.20** | **13.33** | **12.80** | **12.21** |
| PAC Supply | 2,748,430 | 2,733,794 | 2,751,916 | 2,734,608 | 2,662,887 | 2,733,964 | 2,687,080 | 2,661,435 |
| Population Estimates | 186,852 | 191,109 | 197,948 | 204,098 | 201,755 | 205,051 | 209,951 | 217,899 |

In 2014, the NT estimated per capita consumption of alcohol decreased by 5%, from 12.8 litres per person to 12.21 litres per person.

Between 2007 and 2014, estimated per capita consumption of alcohol in the NT has shown a decreasing trend.

Figure 1 Estimated Per Capita Consumption of Alcohol – Northern Territory



Wholesale PAC Supply

Northern Territory Total

Table 2 and Figure 2 show the wholesale PAC supply by types of alcohol products in the Northern Territory for the years 2007 to 2014.

Table 2 Wholesale PAC Supply - Northern Territory

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 39,879 | 47,735 | 60,677 | 68,134 | 80,031 | 101,491 | 114,316 | 121,448 |
| Total Wine | 653,794 | 601,016 | 565,553 | 568,460 | 491,703 | 516,836 | 520,761 | 518,614 |
| Total Spirits | 682,182 | 663,947 | 663,552 | 674,303 | 684,522 | 721,282 | 680,784 | 664,486 |
| Total Beer | 1,372,574 | 1,421,096 | 1,462,132 | 1,423,711 | 1,406,631 | 1,394,355 | 1,371,219 | 1,356,887 |
| **Total** | **2,748,430** | **2,733,794** | **2,751,916** | **2,734,608** | **2,662,887** | **2,733,964** | **2,687,080** | **2,661,435** |

In 2014, the total wholesale PAC supply decreased by 1%. Cider increased by 6%, while total spirits decreased by 2% and total beer decreased by 1%. Total wine remained relatively steady.

Between 2007 and 2014, the total wholesale PAC supply decreased by 3%. Cider exhibited an increasing trend of about 17% per year. Total wine decreased by 21%, total spirits decreased by 3% and total beer decreased by 1% over the period.

Figure 2 Wholesale PAC Supply – Northern Territory



Table 3 and Figure 3 show the wholesale PAC supply of wine in the Northern Territory for the years 2007 to 2014.

Table 3 Wholesale PAC Supply Wine - Northern Territory

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 315,776 | 257,235 | 210,529 | 210,927 | 134,780 | 117,517 | 102,369 | 114,580 |
| Wine Bottle | 285,224 | 306,592 | 323,011 | 330,756 | 329,097 | 359,545 | 374,966 | 381,136 |
| Wine Fortified | 52,794 | 37,188 | 32,014 | 26,777 | 27,825 | 39,773 | 43,426 | 22,898 |
| **Total Wine** | **653,794** | **601,016** | **565,553** | **568,460** | **491,703** | **516,836** | **520,761** | **518,614** |

In 2014, the total supply of wine remained relatively steady. Fortified wine decreased by 47%, while cask wine increased by 12% and bottled wine increased by 2%.

Between 2007 and 2014, the total supply of wine decreased by 21%. Cask wine exhibited a decreasing trend of about 13% per year, while bottled wine exhibited an increasing trend of about 4% per year. Fortified wine decreased by 57% over the period.

Figure 3 Wholesale PAC Supply Wine – Northern Territory



Table 4 and Figure 4 show the wholesale PAC supply of spirits in the Northern Territory for the years 2007 to 2014.

Table 4 Wholesale PAC Supply Spirits - Northern Territory

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 366,639 | 415,152 | 435,456 | 442,421 | 469,486 | 486,882 | 462,640 | 444,985 |
| Spirits Pre-mixed | 315,543 | 248,795 | 228,097 | 231,881 | 215,036 | 234,400 | 218,144 | 219,501 |
| **Total Spirits** | **682,182** | **663,947** | **663,552** | **674,303** | **684,522** | **721,282** | **680,784** | **664,486** |

In 2014, the total supply of spirits decreased by 2%. Standard spirits decreased by 4% while pre-mixed spirits increased by 1%.

Between 2007 and 2014, the total supply of spirits decreased by 3%. Standard spirits exhibited an increasing trend of about 3% per year. Pre-mixed spirits decreased by 30% over the period.

Figure 4 Wholesale PAC Supply Spirits – Northern Territory



Table 5 and Figure 5 show the wholesale PAC supply of beer in the Northern Territory for the years 2007 to 2014.

Table 5 Wholesale PAC Supply Beer - Northern Territory

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Beer Full | 940,155 | 988,269 | 1,009,165 | 983,196 | 976,464 | 947,485 | 920,831 | 913,950 |
| Beer Mid | 297,801 | 310,909 | 313,988 | 317,970 | 319,750 | 368,937 | 398,659 | 401,385 |
| Beer Low | 134,618 | 121,918 | 138,980 | 122,545 | 110,418 | 77,934 | 51,729 | 41,552 |
| **Total Beer** | **1,372,574** | **1,421,096** | **1,462,132** | **1,423,711** | **1,406,631** | **1,394,355** | **1,371,219** | **1,356,887** |

In 2014, the total supply of beer decreased by 1%. Low‑strength beer decreased by 20% and full‑strength beer decreased by 1%, while mid‑strength beer increased by 1%.

Between 2007 and 2014, the total supply of beer decreased by 1%. Low‑strength beer exhibited a decreasing trend of 15% per year, while mid‑strength beer exhibited an increasing trend of about 4% per year. Full‑strength beer decreased by 3% over the period.

Figure 5 Wholesale PAC Supply Beer – Northern Territory



Regional Composition

Table 6 and Figure 6 show the total wholesale PAC supply of each region as a percentage of the total supply in the Northern Territory for the years 2007 to 2014.

Table 6 Wholesale PAC Supply – Regional Composition

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Darwin | 42% | 43% | 43% | 43% | 42% | 43% | 43% | 44% |
| Palmerston | 11% | 12% | 12% | 12% | 12% | 13% | 14% | 14% |
| Alice Springs | 16% | 15% | 17% | 17% | 17% | 16% | 15% | 14% |
| Katherine | 7% | 6% | 7% | 7% | 8% | 7% | 7% | 7% |
| Tennant Creek | 2% | 2% | 2% | 2% | 3% | 2% | 2% | 2% |
| Nhulunbuy | 4% | 3% | 2% | 2% | 3% | 2% | 2% | 2% |
| NT Balance | 18% | 18% | 17% | 16% | 16% | 16% | 17% | 18% |

In 2014, Darwin and Palmerston accounted for 58% of the NT wholesale PAC supply. Alice Springs accounted for 14% and NT Balance also accounted for 18%. The remaining 11% was supplied to Katherine, Tennant Creek and Nhulunbuy.

Between 2007 and 2014, the percentage of total supply to Palmerston showed an increasing trend, while the percentage of total supply to Nhulunbuy showed a decreasing trend.

Figure 6 Wholesale PAC Supply – Regional Composition



Darwin

Table 7 and Figure 7 show the wholesale PAC supply in Darwin for the years 2007 to 2014.

Table 7 Wholesale PAC Supply - Darwin

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 16,725 | 20,473 | 26,457 | 31,974 | 38,438 | 50,981 | 57,157 | 60,557 |
| Total Wine | 330,162 | 323,800 | 295,817 | 294,668 | 248,757 | 271,161 | 267,999 | 270,214 |
| Total Spirits | 294,045 | 293,271 | 285,953 | 287,211 | 296,375 | 295,266 | 281,957 | 284,876 |
| Total Beer | 514,959 | 549,042 | 566,867 | 554,328 | 540,433 | 555,446 | 557,896 | 557,170 |
| **Total** | **1,155,891** | **1,186,586** | **1,175,095** | **1,168,180** | **1,124,004** | **1,172,853** | **1,165,009** | **1,172,817** |

During 2014, the total supply increased by 1%, while the estimated drinking‑age residential population increased by 1%. Cider increased by 6%, total wine increased by 1% and total spirits increased by 1%. Total beer remained relatively steady.

Between 2007 and 2014, the total supply increased by 1%. Cider exhibited an increasing trend of about 20% per year, while total wine exhibited a decreasing trend of about 3% per year. Total beer increased by 8%, while total spirits decreased by 3% over the period.

Figure 7 Wholesale PAC Supply – Darwin



Table 8 and Figure 8 show the wholesale PAC supply of wine in Darwin for the years 2007 to 2014.

Table 8 Wholesale PAC Supply Wine - Darwin

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 164,689 | 141,155 | 101,664 | 103,081 | 57,613 | 53,273 | 50,518 | 68,454 |
| Wine Bottle | 152,304 | 163,774 | 173,205 | 175,181 | 173,592 | 191,563 | 189,137 | 189,147 |
| Wine Fortified | 13,169 | 18,871 | 20,948 | 16,406 | 17,552 | 26,324 | 28,344 | 12,612 |
| **Total Wine** | **330,162** | **323,800** | **295,817** | **294,668** | **248,757** | **271,161** | **267,999** | **270,214** |

During 2014, the total supply of wine increased by 1%. Fortified wine decreased by 56%, while cask wine increased by 36%. Bottled wine remained relatively steady.

Between 2007 and 2014, the total supply of wine exhibited a decreasing trend of about 3% per year. Cask wine exhibited a decreasing trend of about 12% per year, while bottled wine exhibited an increasing trend of about 3% per year. Fortified wine decreased by 4% over the period.

Figure 8 Wholesale PAC Supply Wine – Darwin



Table 9 and Figure 9 show the wholesale PAC supply of spirits in Darwin for the years 2007 to 2014.

Table 9 Wholesale PAC Supply Spirits - Darwin

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 175,048 | 194,917 | 198,831 | 200,803 | 221,107 | 212,337 | 204,154 | 201,479 |
| Spirits Pre-mixed | 118,997 | 98,354 | 87,122 | 86,408 | 75,268 | 82,928 | 77,803 | 83,397 |
| **Total Spirits** | **294,045** | **293,271** | **285,953** | **287,211** | **296,375** | **295,266** | **281,957** | **284,876** |

During 2014, the total supply of spirits increased by 1%. Pre‑mixed spirits increased by 7%, while standard spirits decreased by 1%.

Between 2007 and 2014, the total supply of spirits decreased by 3%. Pre‑mixed spirits exhibited a decreasing trend of about 5% per year. Standard spirits increased by 15% over the period.

Figure 9 Wholesale PAC Supply Spirits – Darwin



Table 10 and Figure 10 show the wholesale PAC supply of beer in Darwin for the years 2007 to 2014.

Table 10 Wholesale PAC Supply Beer - Darwin

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 369,501 | 408,828 | 414,715 | 410,661 | 402,615 | 406,677 | 409,788 | 408,687 |
|  Beer Mid | 85,846 | 89,627 | 99,647 | 95,882 | 94,594 | 117,244 | 124,501 | 130,744 |
|  Beer Low | 59,613 | 50,587 | 52,505 | 47,786 | 43,224 | 31,525 | 23,607 | 17,739 |
| **Total Beer** | **514,959** | **549,042** | **566,867** | **554,328** | **540,433** | **555,446** | **557,896** | **557,170** |

During 2014, the total supply of beer remained relatively constant. Low‑strength beer decreased by 25%, while mid‑strength beer increased by 5%. Full‑strength beer remained relatively steady.

Between 2007 and 2014, the total supply of beer increased by 8%. Low‑strength beer exhibited a decreasing trend of about 16% per year, while mid‑strength beer exhibited an increasing trend of about 6% per year. Full‑strength beer increased by 11% over the period.

Figure 10 Wholesale PAC Supply Beer – Darwin



Palmerston

Table 11 and Figure 11 show the wholesale PAC supply in Palmerston for the years 2007 to 2014.

Table 11 Wholesale PAC Supply - Palmerston

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 5,097 | 6,025 | 7,131 | 7,650 | 9,649 | 12,553 | 15,604 | 16,519 |
| Total Wine | 74,853 | 71,727 | 67,188 | 63,021 | 54,926 | 58,946 | 58,573 | 62,113 |
| Total Spirits | 85,636 | 87,574 | 92,243 | 93,089 | 93,484 | 103,667 | 101,537 | 95,969 |
| Total Beer | 140,146 | 157,902 | 169,684 | 166,678 | 169,489 | 175,975 | 189,026 | 189,738 |
| **Total** | **305,732** | **323,227** | **336,246** | **330,438** | **327,548** | **351,141** | **364,740** | **364,340** |

During 2014, the total supply remained relatively steady, while the estimated drinking‑age residential population increased by 5%. Cider increased by 6% and total wine increased by 6%, while total spirits decreased by 5%. Total beer remained relatively steady.

Between 2007 and 2014, the total supply exhibited an increasing trend of about 3% per year. Cider exhibited an increasing trend of about 18% per year, total beer exhibited an increasing trend of about 4% per year and total spirits exhibited an increasing trend of about 2% per year, while total wine exhibited a decreasing trend of about 3% per year.

Figure 11 Wholesale PAC Supply – Palmerston



Table 12 and Figure 12 show the wholesale PAC supply of wine in Palmerston for the years 2007 to 2014.

Table 12 Wholesale PAC Supply Wine - Palmerston

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 48,356 | 40,809 | 33,452 | 28,931 | 16,913 | 15,057 | 13,793 | 18,658 |
| Wine Bottle | 22,814 | 27,163 | 29,672 | 29,691 | 31,740 | 35,431 | 36,689 | 39,087 |
| Wine Fortified | 3,683 | 3,754 | 4,063 | 4,399 | 6,273 | 8,458 | 8,090 | 4,368 |
| **Total Wine** | **74,853** | **71,727** | **67,188** | **63,021** | **54,926** | **58,946** | **58,573** | **62,113** |

During 2014, the total supply of wine increased by 6%. Fortified wine decreased by 46%, while cask wine increased by 35% and bottled wine increased by 7%.

Between 2007 and 2014, the total supply of wine exhibited a decreasing trend of about 3% per year. Cask wine exhibited a decreasing trend of about 13% per year, while bottled wine exhibited an increasing trend of about 8% per year and fortified wine exhibited an increasing trend of about 2% per year.

Figure 12 Wholesale PAC Supply Wine – Palmerston



Table 13 and Figure 13 show the wholesale PAC supply of spirits in Palmerston for the years 2007 to 2015.

Table 13 Wholesale PAC Supply Spirits - Palmerston

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 39,101 | 48,924 | 52,509 | 51,229 | 53,049 | 58,718 | 56,463 | 55,908 |
| Spirits Pre-mixed | 46,535 | 38,650 | 39,735 | 41,859 | 40,435 | 44,949 | 45,074 | 40,062 |
| **Total Spirits** | **85,636** | **87,574** | **92,243** | **93,089** | **93,484** | **103,667** | **101,537** | **95,969** |

During 2014, the total supply of spirits decreased by 5%. Pre‑mixed spirits decreased by 11% and standard spirits decreased by 1%.

Between 2007 and 2014, the total supply of spirits exhibited an increasing trend of about 2% per year. Standard spirits exhibited an increasing trend of about 5% per year. Pre‑mixed spirits decreased by 14% over the period.

Figure 13 Wholesale PAC Supply Spirits – Palmerston



Table 14 and Figure 14 show the wholesale PAC supply of beer in Palmerston for the years 2007 to 2014.

Table 14 Wholesale PAC Supply Beer - Palmerston

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 88,400 | 100,750 | 105,938 | 105,114 | 106,362 | 110,319 | 118,287 | 120,248 |
|  Beer Mid | 37,214 | 41,028 | 46,517 | 46,457 | 48,361 | 54,463 | 63,472 | 62,979 |
|  Beer Low | 14,533 | 16,124 | 17,230 | 15,108 | 14,766 | 11,193 | 7,266 | 6,511 |
| **Total Beer** | **140,146** | **157,902** | **169,684** | **166,678** | **169,489** | **175,975** | **189,026** | **189,738** |

During 2014, the total supply of beer remained relatively steady. Low‑strength beer decreased by 10% and mid‑strength beer decreased by 1%, while full‑strength beer increased by 2%.

Between 2007 and 2014, the total supply of beer exhibited an increasing trend of about by 4% per year. Low‑strength beer exhibited a decreasing trend of about 11% per year, while mid‑strength beer exhibited an increasing trend of about 8% per year and full‑strength beer exhibited an increasing trend of about 4% per year.

Figure 14 Wholesale PAC Supply Beer – Palmerston



Alice Springs

Table 15 and Figure 15 show the wholesale PAC supply in Alice Springs for the years 2007 to 2014.

Table 15 Wholesale PAC Supply - Alice Springs

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 5,677 | 6,153 | 8,864 | 9,420 | 10,688 | 12,502 | 13,581 | 13,422 |
| Total Wine | 71,212 | 77,742 | 86,829 | 92,744 | 86,090 | 84,036 | 89,821 | 83,492 |
| Total Spirits | 106,382 | 97,292 | 113,095 | 119,379 | 115,113 | 125,345 | 112,248 | 98,846 |
| Total Beer | 261,128 | 241,678 | 252,674 | 240,651 | 230,233 | 211,133 | 189,293 | 167,259 |
| **Total** | **444,400** | **422,865** | **461,462** | **462,194** | **442,124** | **433,017** | **404,943** | **363,020** |

During 2014, the total supply decreased by 10%, while the estimated drinking‑age residential population remained relatively steady. Total spirits decreased by 12%, total beer decreased by 12%, total wine decreased by 7% and cider decreased by 1%.

Between 2007 and 2014, the total supply decreased by 18%. Cider exhibited an increasing trend of about 13% per year, while total beer exhibited a decreasing trend of about 6% a year. Total wine increased by 17% while total spirits decreased by 7% over the period.

Figure 15 Wholesale PAC Supply – Alice Springs



Table 16 and Figure 16 show the wholesale PAC supply of wine in Alice Springs for the years 2007 to 2014.

Table 16 Wholesale PAC Supply Wine - Alice Springs

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 16,367 | 19,968 | 23,274 | 25,685 | 22,840 | 12,812 | 7,651 | 1,726 |
| Wine Bottle | 52,619 | 56,367 | 62,320 | 65,974 | 62,469 | 70,491 | 81,564 | 81,132 |
| Wine Fortified | 2,226 | 1,406 | 1,236 | 1,085 | 781 | 733 | 606 | 635 |
| **Total Wine** | **71,212** | **77,742** | **86,829** | **92,744** | **86,090** | **84,036** | **89,821** | **83,492** |

During 2014, the total supply of wine decreased by 7%. Cask wine decreased by 77% and bottled wine decreased by 1%, while fortified wine increased by 5%.

Between 2007 and 2014, the total supply of wine increased by 17%. Fortified wine exhibited a decreasing trend of about 16% per year, while bottled wine exhibited an increasing trend of about 6% per year. Cask wine decreased by 89% over the period.

Figure 16 Wholesale PAC Supply Wine – Alice Springs



Table 17 and Figure 17 show the wholesale PAC supply of spirits in Alice Springs for the years 2007 to 2014.

Table 17 Wholesale PAC Supply Spirits - Alice Springs

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 56,319 | 62,530 | 78,261 | 83,895 | 84,110 | 94,116 | 83,906 | 73,105 |
| Spirits Pre-mixed | 50,063 | 34,762 | 34,834 | 35,484 | 31,003 | 31,229 | 28,341 | 25,741 |
| **Total Spirits** | **106,382** | **97,292** | **113,095** | **119,379** | **115,113** | **125,345** | **112,248** | **98,846** |

During 2014, the total supply of spirits decreased by 12%. Standard spirits decreased by 13% and pre‑mixed spirits decreased by 9%.

Between 2007 and 2014, the total supply of spirits decreased by 7%. Pre‑mixed spirits exhibited a decreasing trend of about 9% per year. Standard spirits increased by 30% over the period.

Figure 17 Wholesale PAC Supply Spirits – Alice Springs



Table 18 and Figure 18 show the wholesale PAC supply of beer in Alice Springs for the years 2007 to 2014.

Table 18 Wholesale PAC Supply Beer - Alice Springs

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 208,189 | 194,065 | 200,039 | 189,620 | 181,586 | 163,929 | 142,575 | 121,524 |
|  Beer Mid | 34,772 | 32,839 | 35,148 | 34,826 | 33,677 | 38,231 | 42,522 | 42,278 |
|  Beer Low | 18,168 | 14,774 | 17,487 | 16,205 | 14,970 | 8,973 | 4,195 | 3,457 |
| **Total Beer** | **261,128** | **241,678** | **252,674** | **240,651** | **230,233** | **211,133** | **189,293** | **167,259** |

During 2014, the total supply of beer decreased by 12%. Full‑strength beer decreased by 15%, mid‑strength beer decreased by 1% and low‑strength beer decreased by 18%.

Between 2007 and 2014, the total supply of beer exhibited a decreasing trend of about 6% per year. Low‑strength beer exhibited a decreasing trend of about 21% per year and full‑strength beer exhibited a decreasing trend of about 7% per year. Mid‑strength beer increased by 22% over the period.

Figure 18 Wholesale PAC Supply Beer – Alice Springs



Katherine

Table 19 and Figure 19 show the wholesale PAC supply in Katherine for the years 2007 to 2014.

Table 19 Wholesale PAC Supply - Katherine

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 1,441 | 1,960 | 2,649 | 2,788 | 3,412 | 4,254 | 5,003 | 5,466 |
| Total Wine | 66,562 | 31,439 | 32,220 | 33,679 | 29,231 | 29,866 | 33,717 | 35,245 |
| Total Spirits | 45,391 | 42,914 | 41,530 | 44,856 | 47,888 | 55,568 | 52,076 | 49,288 |
| Total Beer | 87,960 | 98,096 | 109,261 | 113,139 | 129,561 | 112,595 | 98,813 | 96,919 |
| **Total** | **201,354** | **174,409** | **185,659** | **194,462** | **210,092** | **202,283** | **189,609** | **186,917** |

During 2014, the total supply decreased by 1%, while the estimated drinking‑age residential population increased by 1%. Cider increased by 9% and total wine increased by 5%, while total spirits decreased by 5% and total beer decreased by 2%.

Between 2007 and 2014, the total supply decreased by 7%. Cider exhibited an increasing trend of about 21% per year. Total wine decreased by 47%, while total beer increased by 10% and total spirits increased by 9% over the period.

Figure 19 Wholesale PAC Supply – Katherine



Table 20 and Figure 20 show the wholesale PAC supply of wine in Katherine for the years 2007 to 2014.

Table 20 Wholesale PAC Supply Wine - Katherine

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 32,131 | 11,834 | 17,352 | 18,814 | 13,674 | 13,489 | 10,809 | 8,272 |
| Wine Bottle | 12,290 | 12,876 | 13,315 | 13,867 | 14,562 | 15,560 | 22,376 | 26,504 |
| Wine Fortified | 22,140 | 6,729 | 1,553 | 999 | 994 | 817 | 533 | 469 |
| **Total Wine** | **66,562** | **31,439** | **32,220** | **33,679** | **29,231** | **29,866** | **33,717** | **35,245** |

During 2014, the total supply of wine increased by 5%. Cask wine decreased by 23% and fortified wine decreased by 12%, while bottled wine increased by 18%.

Between 2007 and 2014, the total supply of wine decreased by 47%. Fortified wine exhibited a decreasing trend of about 42% per year and cask wine exhibited a decreasing trend of about 18% per year while bottled wine exhibited an increasing trend of about 12% per year.

Figure 20 Wholesale PAC Supply Wine – Katherine



Table 21 and Figure 21 show the wholesale PAC supply of spirits in Katherine for the years 2007 to 2014.

Table 21 Wholesale PAC Supply Spirits - Katherine

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 22,418 | 25,650 | 26,912 | 29,362 | 32,032 | 37,235 | 37,279 | 35,640 |
| Spirits Pre-mixed | 22,972 | 17,264 | 14,618 | 15,493 | 15,856 | 18,333 | 14,797 | 13,648 |
| **Total Spirits** | **45,391** | **42,914** | **41,530** | **44,856** | **47,888** | **55,568** | **52,076** | **49,288** |

During 2014, the total supply of spirits decreased by 5%. Pre‑mixed spirits decreased by 8% and standard spirits decreased by 4%.

Between 2007 and 2014, the total supply of spirits increased by 9%. Standard spirits exhibited an increasing trend of about 7% per year. Pre‑mixed spirits decreased by 41% over the period.

Figure 21 Wholesale PAC Supply Spirits – Katherine



Table 22 and Figure 22 show the wholesale PAC supply of beer in Katherine for the years 2007 to 2014.

Table 22 Wholesale PAC Supply Beer - Katherine

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 49,309 | 59,985 | 67,855 | 67,331 | 78,651 | 67,115 | 51,668 | 55,138 |
|  Beer Mid | 27,728 | 29,181 | 31,106 | 35,733 | 42,440 | 39,872 | 43,206 | 38,366 |
|  Beer Low | 10,923 | 8,930 | 10,300 | 10,076 | 8,470 | 5,608 | 3,939 | 3,415 |
| **Total Beer** | **87,960** | **98,096** | **109,261** | **113,139** | **129,561** | **112,595** | **98,813** | **96,919** |

During 2014, the total supply of beer decreased by 2%. Low‑strength beer decreased by 13% and mid‑strength beer decreased by 11%, while full‑strength beer increased by 7%.

Between 2007 and 2014, the total supply of beer increased by 10%. Low-strength beer exhibited a decreasing trend of about 15% per year while mid‑strength beer exhibited an increasing trend of about 5% per year. Full‑strength beer increased by 12% over the period.

Figure 22 Wholesale PAC Supply Beer – Katherine



Tennant Creek

Table 23 and Figure 23 show the wholesale PAC supply in Tennant Creek for the years 2007 to 2014.

Table 23 Wholesale PAC Supply - Tennant Creek

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 529 | 645 | 1,231 | 1,270 | 1,354 | 1,893 | 2,404 | 2,507 |
| Total Wine | 17,400 | 13,942 | 9,346 | 12,490 | 10,300 | 10,782 | 13,720 | 8,068 |
| Total Spirits | 12,491 | 13,459 | 12,878 | 13,545 | 15,153 | 17,436 | 15,167 | 10,650 |
| Total Beer | 30,924 | 34,685 | 38,878 | 40,947 | 40,522 | 38,112 | 33,176 | 29,258 |
| **Total** | **61,345** | **62,731** | **62,333** | **68,252** | **67,330** | **68,222** | **64,467** | **50,483** |

During 2014, the total supply decreased by 22%, while the estimated drinking‑age residential population decreased by 1%. Total wine decreased by 41%, total spirits decreased by 30% and total beer decreased by 12%, while cider increased by 4%.

Between 2007 and 2014, the total supply decreased by 18%. Cider exhibited an increasing trend of about 25% per year. Total wine decreased by 54%, total spirits decreased by 15% and total beer decreased by 5% over the period.

Figure 23 Wholesale PAC Supply – Tennant Creek



Table 24 and Figure 24 show the wholesale PAC supply of wine in Tennant Creek for the years 2007 to 2014.

Table 24 Wholesale PAC Supply Wine - Tennant Creek

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 15,666 | 12,350 | 7,752 | 10,465 | 8,389 | 7,622 | 6,801 | 3,252 |
| Wine Bottle | 1,595 | 1,473 | 1,569 | 1,965 | 1,893 | 3,135 | 6,910 | 4,814 |
| Wine Fortified | 140 | 119 | 24 | 60 | 18 | 25 | 10 | 2 |
| **Total Wine** | **17,400** | **13,942** | **9,346** | **12,490** | **10,300** | **10,782** | **13,720** | **8,068** |

During 2014, the total supply of wine decreased by 41%. Fortified wine decreased by 75%, cask wine decreased by 52% and bottled wine decreased by 30%.

Between 2007 and 2014, the total supply of wine decreased by 54%. Fortified wine exhibited a decreasing trend of about 44% per year and cask wine exhibited a decreasing trend of about 20% per year, while bottled wine exhibited an increasing trend of about 17% per year.

Figure 24 Wholesale PAC Supply Wine – Tennant Creek



Table 25 and Figure 25 show the wholesale PAC supply of spirits in Tennant Creek for the years 2007 to 2014.

Table 25 Wholesale PAC Supply Spirits - Tennant Creek

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 6,166 | 7,672 | 8,156 | 8,654 | 9,454 | 11,239 | 10,828 | 7,233 |
| Spirits Pre-mixed | 6,326 | 5,787 | 4,721 | 4,890 | 5,699 | 6,197 | 4,339 | 3,417 |
| **Total Spirits** | **12,491** | **13,459** | **12,878** | **13,545** | **15,153** | **17,436** | **15,167** | **10,650** |

During 2014, the total supply of spirits decreased by 30%. Standard spirits decreased by 33% and pre‑mixed spirits decreased by 21%.

Between 2007 and 2014, the total supply of spirits decreased by 15%. Pre‑mixed spirits decreased by 46% while standard spirits increased by 17% over the period.

Figure 25 Wholesale PAC Supply Spirits – Tennant Creek



Table 26 and Figure 26 show the wholesale PAC supply of beer in Tennant Creek for the years 2007 to 2014.

Table 26 Wholesale PAC Supply Beer - Tennant Creek

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 21,695 | 24,435 | 28,590 | 30,273 | 30,779 | 28,600 | 23,718 | 20,889 |
|  Beer Mid | 6,466 | 7,192 | 7,009 | 8,050 | 7,338 | 8,028 | 8,796 | 7,923 |
|  Beer Low | 2,763 | 3,058 | 3,280 | 2,625 | 2,405 | 1,483 | 662 | 446 |
| **Total Beer** | **30,924** | **34,685** | **38,878** | **40,947** | **40,522** | **38,112** | **33,176** | **29,258** |

During 2014, the total supply of beer decreased by 12%. Low‑strength beer decreased by 33%, full‑strength beer decreased by 12% and mid‑strength beer decreased by 10%.

Between 2007 and 2014, the total supply of beer decreased by 5%. Low‑strength beer exhibited a decreasing trend of about 23% per year. Mid‑strength beer increased by 23% while full‑strength beer decreased by 4% over the period.

Figure 26 Wholesale PAC Supply Beer – Tennant Creek



Nhulunbuy

Table 27 and Figure 27 show the wholesale PAC supply in Nhulunbuy for the years 2007 to 2014.

Table 27 Wholesale PAC Supply - Nhulunbuy

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 940 | 983 | 972 | 940 | 1,268 | 1,903 | 1,328 | 1,661 |
| Total Wine | 16,955 | 10,125 | 7,674 | 8,763 | 8,038 | 7,955 | 7,027 | 6,631 |
| Total Spirits | 31,386 | 23,192 | 18,336 | 19,053 | 19,687 | 18,631 | 15,114 | 14,723 |
| Total Beer | 49,137 | 46,014 | 38,707 | 39,367 | 38,100 | 34,410 | 30,684 | 28,707 |
| **Total** | **98,417** | **80,314** | **65,689** | **68,122** | **67,093** | **62,898** | **54,153** | **51,723** |

During 2014, the total supply decreased by 4%, while the estimated drinking‑age residential population decreased by 14%. Cider increased by 25%, while total wine decreased by 6%, total beer decreased by 6% and total spirits decreased by 3%.

Between 2007 and 2014, the total supply exhibited a decreasing trend of about 9% per year. Total wine exhibited a decreasing trend of about 13% per year, total spirits exhibited a decreasing trend of about 10% per year and total beer exhibited a decreasing trend of about 7% per year. Cider increased by 77% over the period.

Figure 27 Wholesale PAC Supply – Nhulunbuy



Table 28 and Figure 28 show the wholesale PAC supply of wine in Nhulunbuy for the years 2007 to 2014.

Table 28 Wholesale PAC Supply Wine - Nhulunbuy

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 1,685 | 756 | 657 | 673 | 1,053 | 1,044 | 783 | 523 |
| Wine Bottle | 8,032 | 7,180 | 6,685 | 7,685 | 6,788 | 6,710 | 6,013 | 5,832 |
| Wine Fortified | 7,238 | 2,189 | 332 | 405 | 197 | 201 | 231 | 276 |
| **Total Wine** | **16,955** | **10,125** | **7,674** | **8,763** | **8,038** | **7,955** | **7,027** | **6,631** |

During 2014, the total supply of wine decreased by 6%. Cask wine decreased by 33% and bottled wine decreased by 3%, while fortified wine increased by 19%.

Between 2007 and 2014, the total supply of wine exhibited a decreasing trend of about 13% per year. Bottled wine exhibited a decreasing trend of about 4% per year. Fortified wine decreased by 96% and cask wine decreased by 69% over the period.

Figure 28 Wholesale PAC Supply Wine – Nhulunbuy



Table 29 and Figure 29 show the wholesale PAC supply of spirits in Nhulunbuy for the years 2007 to 2014.

Table 29 Wholesale PAC Supply Spirits - Nhulunbuy

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 17,544 | 16,231 | 13,561 | 13,546 | 13,987 | 12,863 | 10,713 | 10,284 |
| Spirits Pre-mixed | 13,842 | 6,961 | 4,775 | 5,507 | 5,700 | 5,767 | 4,401 | 4,439 |
| **Total Spirits** | **31,386** | **23,192** | **18,336** | **19,053** | **19,687** | **18,631** | **15,114** | **14,723** |

During 2014, the total supply of spirits decreased by 3%. Standard spirits decreased by 4% while pre‑mixed spirits increased by 1%.

Between 2007 and 2014, the total supply of spirits exhibited a decreasing trend of about 10% per year. Standard spirits exhibited a decreasing trend of about 7% per year. Pre‑mixed spirits decreased by 68% over the period.

Figure 29 Wholesale PAC Supply Spirits – Nhulunbuy



Table 30 and Figure 30 show the wholesale PAC supply of beer in Nhulunbuy for the years 2007 to 2014.

Table 30 Wholesale PAC Supply Beer - Nhulunbuy

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 32,280 | 30,895 | 26,564 | 27,272 | 26,387 | 23,669 | 21,227 | 20,687 |
|  Beer Mid | 14,007 | 12,614 | 9,486 | 9,461 | 9,305 | 9,303 | 8,986 | 7,664 |
|  Beer Low | 2,850 | 2,505 | 2,657 | 2,634 | 2,408 | 1,439 | 470 | 356 |
| **Total Beer** | **49,137** | **46,014** | **38,707** | **39,367** | **38,100** | **34,410** | **30,684** | **28,707** |

During 2014, the total supply of beer decreased by 6%. Low‑strength beer decreased by 24%, mid‑strength beer decreased by 15% and full‑strength beer decreased by 3%.

Between 2007 and 2014, the total supply of beer exhibited a decreasing trend of about 7% per year. Low-strength beer exhibited a decreasing trend of about 26% per year, mid‑strength beer exhibited a decreasing trend of about 8% per year and full‑strength beer exhibited a decreasing trend of about 6% per year.

Figure 30 Wholesale PAC Supply Beer – Nhulunbuy



NT Balance

Table 31 and Figure 31 show the wholesale PAC supply in NT Balance for the years 2007 to 2014.

Table 31 Wholesale PAC Supply - NT Balance

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Cider | 9,471 | 11,496 | 13,373 | 14,093 | 15,222 | 17,405 | 19,238 | 21,316 |
| Total Wine | 76,650 | 72,241 | 66,480 | 63,095 | 54,361 | 54,091 | 49,903 | 52,851 |
| Total Spirits | 106,851 | 106,245 | 99,517 | 97,170 | 96,821 | 105,369 | 102,685 | 110,133 |
| Total Beer | 288,319 | 293,680 | 286,061 | 268,601 | 258,293 | 266,685 | 272,333 | 287,835 |
| **Total** | **481,290** | **483,662** | **465,432** | **442,959** | **424,697** | **443,550** | **444,160** | **472,136** |

During 2014, the total supply increased by 6%, while the estimated drinking‑age residential population increased by 1%. Cider increased by 11%, total spirits increased by 7% and both total wine and total beer increased by 6%.

Between 2007 and 2014, the total supply decreased by 2%. Cider exhibited an increasing trend of about 12% per year, while total wine exhibited a decreasing trend of about 5% per year. Total spirits increased by 3% over the period, while total beer remained relatively steady.

Figure 31 Wholesale PAC Supply – NT Balance



Table 32 and Figure 32 show the wholesale PAC supply of wine in NT Balance for the years 2007 to 2014.

Table 32 Wholesale PAC Supply Wine - NT Balance

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Wine Cask | 36,881 | 30,361 | 26,378 | 23,278 | 14,297 | 14,220 | 12,014 | 13,695 |
| Wine Bottle | 35,570 | 37,760 | 36,245 | 36,393 | 38,052 | 36,656 | 32,277 | 34,621 |
| Wine Fortified | 4,199 | 4,120 | 3,857 | 3,423 | 2,011 | 3,215 | 5,612 | 4,536 |
| **Total Wine** | **76,650** | **72,241** | **66,480** | **63,095** | **54,361** | **54,091** | **49,903** | **52,851** |

During 2014, the total supply of wine increased by 6%. Fortified wine decreased by 19%, while cask wine increased by 14% and bottled wine increased by 7%.

Between 2007 and 2014, the total supply of wine exhibited a decreasing trend of about 5% per year. Cask wine exhibited a decreasing trend of about 13% per year. Fortified wine increased by 8% while bottled wine decreased by 3% over the period.

Figure 32 Wholesale PAC Supply Wine – NT Balance



Table 33 and Figure 33 show the wholesale PAC supply of spirits in NT Balance for the years 2007 to 2014.

Table 33 Wholesale PAC Supply Spirits - NT Balance

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Spirits Standard | 50,043 | 59,227 | 57,225 | 54,931 | 55,747 | 60,373 | 59,296 | 61,337 |
| Spirits Pre-mixed | 56,808 | 47,018 | 42,292 | 42,239 | 41,074 | 44,996 | 43,390 | 48,796 |
| **Total Spirits** | **106,851** | **106,245** | **99,517** | **97,170** | **96,821** | **105,369** | **102,685** | **110,133** |

During 2014, the total supply of spirits increased by 7%. Pre‑mixed spirits increased by 12% and standard spirits increased by 3%.

Between 2007 and 2014, the total supply of spirits increased by 3%. Standard spirits increased by 23% while pre‑mixed spirits decreased by 14% over the period.

Figure 33 Wholesale PAC Supply Spirits – NT Balance



Table 34 and Figure 34 show the wholesale PAC supply of beer in NT Balance for the years 2007 to 2014.

Table 34 Wholesale PAC Supply Beer - NT Balance

|  | **2007** | **2008** | **2009** | **2010** | **2011** | **2012** | **2013** | **2014** |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  Beer Full | 170,781 | 169,310 | 165,464 | 152,926 | 150,083 | 147,176 | 153,567 | 166,777 |
|  Beer Mid | 91,769 | 98,428 | 85,076 | 87,563 | 84,035 | 101,796 | 107,177 | 111,432 |
|  Beer Low | 25,769 | 25,941 | 35,521 | 28,112 | 24,176 | 17,712 | 11,589 | 9,627 |
| **Total Beer** | **288,319** | **293,680** | **286,061** | **268,601** | **258,293** | **266,685** | **272,333** | **287,835** |

During 2014, the total supply of beer increased by 6%. Low‑strength beer decreased by 17%, while full‑strength beer increased by 9% and mid‑strength beer increased by 4%.

Between 2007 and 2014, the total supply of beer remained relatively steady. Low‑strength beer exhibited a decreasing trend of about 13% per year. Mid‑strength beer increased by 21%, while low‑strength beer decreased by 2% over the period.

Figure 34 Wholesale PAC Supply Beer – NT Balance



1. NT Balance is defined as the rest of the NT after the urban centres (i.e. Darwin, Palmerston, Alice Springs, Katherine, Tennant Creek and Nhulunbuy) have been removed. [↑](#footnote-ref-1)
2. Based on calendar year estimates from Tourism Research Australia of interstate and international tourist nights for tourists aged 15 years and over. [↑](#footnote-ref-2)
3. Based on annual estimates from the Australian Bureau of Statistics (ABS) publication: *3235.0 – Population by Age and Sex, Regions of Australia*. [↑](#footnote-ref-3)