

ASIA LITERACY UPLIFT PROGRAM FOR NT BUSINESSES

Are you ready to take your business to Timor-Leste?

This tailored program is designed to prepare Northern Territory businesses for successful engagement with Asian markets, with a focus on Timor-Leste. Participants will gain practical insights through a live-facilitated, market-focused business session, and access a self-paced online course on Doing Business in Asia.

Equip yourself with the skills and capabilities to do business in Timor-Leste



Expressions of Interest is open now for eligible NT businesses

[Apply here](#)

Application closes on **3 October 2025**. Entry into the program is competitive and places are limited. Application is essential to secure your place.

PROGRAM JOURNEY

PRE-
WORK

SELF-PACED ONLINE COURSE

Complete a 60-minute self-paced course on Doing Business in Asia

LIVE

MARKET SPOTLIGHT SESSION

- Raise awareness of the key cultural drivers that impact how business is conducted in Timor-Leste
- Build understanding of business styles and how to respond when working with Timorese culture
- Introduce the skills needed to effectively influence business outcomes and strengthen relationships working with Timorese stakeholders

SESSION DETAILS



Friday, 10 Oct 2025
9:00am - 11:00am

Please note this is an in-person session, with an option to join online if you are unable to travel.

FACILITATOR



SHIRAZ ENGINEER

Head of Asialink Business Academy,
Asialink Business

Shiraz has 20+ years of experience in industry and consulting, supporting business transformations and growth. He has trained and advised executives across Australia and Asia, working with multinational and local firms. In Australia, he spent over six years in consulting, including as a Manager at KPMG Enterprise.

TIMOR-LESTE MARKET EXPERT



GAURAV SAREEN

Managing Director,
Genexa Advisory

Gaurav is the Founder and Managing Partner of Genexa Advisory, bringing nearly two decades of experience advising businesses, governments, industry, and regional economies across Australia, Southeast Asia, and Timor-Leste. Gaurav previously served as the Lead Partner for Deloitte Timor-Leste. He is passionate about creating a stronger, more prosperous Australia and Timor-Leste.



This program is delivered by Asialink Business, Australia's National Centre for Asia Capability. Asialink is a non-academic department of The University of Melbourne.

